

The Salisbury Area Board in 2021 reviewed available local data and evidence, and integrated this with local knowledge and community conversation, to agree five local priority themes for Salisbury:

- Youth engagement, employment and positive activity opportunities
- Addressing climate change
- Supporting positive mental health and wellbeing
- Supporting low-income individuals and families
- Celebrating diversity

Each priority theme has a series of more specific local actions that the Community Engagement Manager will work with the Salisbury Area Board to positively address them. The full action plan can be found at the end of this document. Two recent projects include:

Youth engagement, employment and positive activity opportunities

The Salisbury Youth Forum has been established to engage youth organisations to collaborate, network and information share for the benefits of young people in Salisbury. There are now over 30 local organisations that are members of the Forum that work and support young people.

Karlene Jammeh (CEM), Sarah Gregson (SCC), Rose Hiron-Grimes (Employment and Skills at WC), and Paul Cable (The Bridge Youth Project) make up the current Steering Group. Three working groups have been developed to consider how the forum members share information and engage young people, to explore platforms for how the organisations share it with each other and to establish a safe spaces network.

The Forum would like to build a diverse and inclusive platform for young people in Salisbury into all processes and confirmed it is key priority to all this work moving forward. The outcome of these discussions is that there are several phases of involving youth voice, including gathering a group of 8 to 12 young people to engage and consult on the Forum's aims, objectives and priorities moving forward, to review the themes and working group areas, identifying any gaps in priorities, and how it compares to what they think is important.

Supporting low-income individuals and families

A new 'Foodie' network of local partners who work with low-income individuals and families and under-represented groups has been set up by the Community Engagement Manager in Salisbury. The first meeting in January 2022 involved key local community partners, including Salisbury Foodbank, The Pantry, The Pantry Partnership, Encircles, Harnham Community Network, St Paul's/ Morning Star and St Michael's Community Centre.

The main aim of the group is to explore options of how the partners can collaborate and network to create a sustainable model in Salisbury and surrounding areas that reaches all of the community that need support. Discussions points of the group included:

- a) Community and sharing fridges can be a social space that brings people together to eat, connect and reduce food waste. St Michael's Community centre have a community fridge in Bemerton Heath, and the partners are exploring other sites in Salisbury to provide a fridge in the community
- b) The group are exploring how we can effectively reach all of the community, engaging vulnerable residents, older people who are isolated and those that live in rural areas
- c) Sharing and harvest tables could be an opportunity in communities to reduce food waste and provide fresh produce from local growers who have ended up with too much
- d) A network event for all local partners and community organisations to come together for residents to know what support they can access in Salisbury.





Priority	Action	Targets	Lead	Funding required	Partners	Status
Youth engagement, employment and positive activity opportunities	Undertake and engage the target audience in the Youth survey	Engage a high number of young people aged 13-18 or up to 25 with SEND	CEM/ Youth Network	N/A	Youth Network, Youth Ambassadors, Schools, relevant local contacts	Completed
	Establish a Youth Network in Salisbury for all local organisations who work with young people in the city	To engage all youth organisations to collaborate, network and information share for the benefits of young people in Salisbury	SCC/CEM	N/A	Salisbury City Council, Youth groups and organisations in Salisbury and surrounding areas	Green
	Work with the Salisbury Youth Forum and partners to confirm priority issues and activities outlined in the Salisbury Youth Survey	To raise the profile of existing activities in the area and expand the opportunities available to increase the number of young people participating	CEM/ Salisbury Youth Forum	Sports clubs and local organisations may require funding to expand existing sessions or set up new activities	Salisbury City Council/Salisbury Youth Forum/local partners/sports clubs	Red
	Develop a working group to explore options for online platforms and the role of social media to promote/raise awareness of the work of forum members	To feed back to the Salisbury Youth Forum on findings and present to young people for their views	CEM/ Salisbury Youth Forum	The setting up of an online platform may require funding	Salisbury City Council/Salisbury Youth Forum/local partners	Amber
	Work with the local youth Councillors (via Joe Sutton) and forum members who work with young people, to consult and review the themes/work group areas	The aim is to create a youth panel of 8 to 12 young people for consultation and to discuss the priorities of the forum	Salisbury Youth Forum	Funding options to be researched for the creation of a pot of funds for the youth panel to have control over in some way	CEM/ Salisbury City Council/ Salisbury Youth Forum	Red
	Identify sources of training and support for young people from within the membership of the Salisbury Youth forum	Gain feedback from the young people on the youth panel to details on training/support required	Salisbury Youth Forum	Funding for training of young people	CEM/ Salisbury City Council/ Salisbury Youth Forum	Red
	Link with Wiltshire Creative and their young ambassadors to expand the LYN/ Forum	To re-establish the LYN to assess applications for the youth grants	Cllr Rogers/ CEM	Youth budget applications	Wiltshire Creative	Amber

	Work with partners on the Future High Streets Fund for wider consultation with young people	To utilise consultation methods to gain feedback from young people	CEM/ Major Projects team	N/A	Major Projects/ Communications team	Amber
	Link with the Sports Development team to identify opportunities for young people in the Salisbury area e.g. the FUEL Holiday Activity and Food programme	Link with local partners (e.g. Salisbury Foodbank/ new Foodie network) to extend the support for the FUEL programme in 2022	Sports Dev. team	N/A	Sports Development/loc al partners (e.g. Salisbury Foodbank/local food providers)	Amber
	Work with the Underground Studios in Harnham to develop new projects and initiatives for young people	Support the studios to benefit young people in the community, working with under- represented groups	CEM/ Under- ground Studios	Area Board funded project	The Underground Studios/Schools/C ollege	Amber
	Work with the EA/internal teams to encourage further engagement from young people in the Salisbury Riverpark project	To support provision of outdoor education and training opportunities in the river environment	EA	Funding required for specific engagement projects	CEM/Wessex Archaeology	Red
	Co-ordinate the Air	To review and	Cllr	Funding may be	scc/cogs	Amber
	Quality Management Group quarterly and review the action plan	provide an up to date AQMG action plan to feedback to the members of the meeting	McGrath/C EM	required for specific projects relating to Air Quality	SCC/COGS	Amber
nange	Develop a Green directory for businesses via the Salisbury Transition Group/Share Salisbury	For all businesses in Salisbury to work towards the green standard (energy/transport/finance/waste/strategies)	Salisbury Transition Group	Funding may be required by businesses to reach the green standard	Salisbury BID/SCC/ Climate team	Amber
Addressing Climate change	Work with local partners to encourage further engagement from the community in the Salisbury Riverpark project	Local partners to propose and deliver new engagement initiatives to compliment the River park project	CEM/ EA	Funding may be required for specific projects	Major Projects/ Communications team	Red
Addre	Expand the Five Rivers Health and Wellbeing Centre garden project to other outdoor areas of the centre	To replicate the work of the FR garden to other areas of the centre and source volunteers for maintaining the areas	CEM/Five Rivers	Possible further AB funding required	Kingdom of Sticks/ Wiltshire Wildlife	Amber
	Develop a new 'Green' Salisbury network group to engage all key partners to discuss potential Climate Change projects for the city	To network and develop green projects in and around Salisbury to ensure there is a joined-up approach across the city	CEM	Possible funding required for specific green projects	Salisbury BiD/ Climate Team (WC)/ Enviroment Team (SCC)/ Salisbury Transition Group	Amber

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Develop and promote a comprehensive Silver Salisbury programme	To build on and improve the programme for 2022 (buddy scheme/ accredited standard/ satellite events)	Irene Kohler, Older People's Champion	AB Funding	CEM/ Safer and Supportive Salisbury/ local partners/ Cllr Webb	Amber
To rejuvenate the Safe Places scheme to make Salisbury a dementia friendly city	To establish the provision currently in Salisbury, identify gaps in support for residents with dementia and other cognitive impairments and their families/carers	Jane Ebel/ Carer's Champion/ SASS/ Older People's Champion	Funding required for public spaces in the community to become dementia friendly	CEM/ Alzheimer's Support Wiltshire/ Salisbury Area Memory Support Group	Amber
Develop and review the Live Well programme at Five Rivers Health and Wellbeing Centre by consultation with the target audience (those not currently accessing FR)	To re-start the programme and increase participation in all activities	Five Rivers/ CEM	N/A	Irene Kohler/ SASS	Amber
Expand the audit of clubs, activities and support groups for older people in Salisbury	To compile a comprehensive list of clubs, activities, events and support available for older people in Salisbury	CEM	N/A	All local partners who work with older residents in the community	Amber
Link and promote the Salisbury Well-City project supporting people with low to medium mental health needs	To support the Well- City project to ensure all courses are at maximum capacity	Wiltshire Creative	AB funded	All local partners who support residents in the community with low/ medium mental health needs	Amber
To develop the Camerado's concept of a friendship group in Salisbury	To secure a venue to host the Camerado's friendship group in the city	SASS	May require set up funding	CEM/ SSC/ Older People's Champion/ Carers Champion	Amber
Work with SSAS and Salisbury Soroptimists to develop an action plan for Women's Safety in Salisbury	Identify priority actions to ensure women and girls in Salisbury feel safer and to make it easier to access support when feeling unsafe	SASS/ Salisbury Soro- ptimists	Some actions may require funding	CEM/ SCC/ Salisbury BID/ other local partners	Amber
Work closely with the Salisbury Carer's champion to raise the profile of unpaid carers with organisations	To support with up to date statutory information, and on line support groups and activities	Carer's Champion	Expenses via H&WB grant	CEM/ All local partners that work and support carer's in Salisbury	Amber
Identify and develop the support needed for young people to access mental health support via the Salisbury Youth Forum	For young people in Salisbury to access the mental health support required, either by signposting to existing organisations or initiating new projects	CEM/ Salisbury Youth Forum	Funding may be required for specific projects to support this initiative	Salisbury Youth Forum/ SCC /Schools	Red

Supporting low income individuals and families	Develop a new 'Foodie' network of local partners who work with low- income individuals and families and under- represented groups	To set shared aims and objectives and explore options of how the partners can collaborate to create a sustainable model in Salisbury and surrounding areas that reaches all of the community that need support	CEM	Funding required for set up of new projects e.g. new community fridge	Salisbury Foodbank/ The Pantry/ Pantry Partnership/ Encircles/ Harnham Harvest/ St Paul's/ St Michael's Community Centre	Amber
	Work with Sports Development and DofE to develop the FUEL Holiday Activity and Food programme for young people in Salisbury to access	Link with local partners (e.g. Salisbury Foodbank/ new Foodie network) to extend the support for the FUEL programme in 2022	Sports Developm ent team	N/A	CEM/ local partners (e.g. Salisbury Foodbank/local food providers)	Amber
	Link with Five Rivers Health and Wellbeing Centre to develop and expand the Club1 free gym membership project	To support young people from disadvantaged areas of Salisbury to gain experience, skills and confidence in solo activities	CEM/ Sports Dev/ FR	Funding for transport may be required	The Foyer/ Motiv8/ YOT/ Rise 61	Red
	Develop a new Club1 plus project for young people to access free qualifications in swimming/fitness at Five Rivers Health and Wellbeing Centre	To support 3 or 4 of the Club1 members to gain qualifications in swimming/ fitness and potential employment opportunities	CEM/ Sports Dev/ FR	Area Board funded project	The Foyer/ Motiv8/ YOT/ Rise 61	Red
	Develop proposals with Arundell's, including a community garden to be twinned with The Friary community garden and Family fun days for families on low incomes	To ensure the community of the Friary are consulted to engage in these two programming initiatives	Arundell's	National Lottery Heritage funding (TBC)	CEM/ SCC/ partners working on The Friary	Amber
	Bring Window Wanderland to Salisbury to transform the streets into outdoor galleries	To inspire creativity, reduce isolation and celebrate the city's diversity	Wiltshire Creative/ CEM	AB funded	Salisbury BID	Green
Celebrating diversity	Build on the objectives and feedback from 2021 to develop an enhanced Window Wanderland across Salisbury	To create a sense of community between residents, community organisations and local businesses through creative and cultural activity	Wiltshire Creative	Funding may be required - TBC	Salisbury BID/ SCC/ CEM	Amber
	Develop and expand a new Diversity Action Group with local partners	To establish a new group of local partners in Salisbury to network and collaborate	SCC	Funding may be required for the set up of new projects	CEM/ WCA/ Wiltshire Creative/ Nepelese Community/ Eastern European / Muslim Association/ LGBTQIA+	Red

	Attend the Vibrant City pillar group and work with local partners to develop new initiatives	To work with local partners and businesses to develop a range of events and activities throughout the year	Vibrancy City group	Funding may be required for specific projects	CEM/ SCC/ Salisbury BID	Amber
	Link with the Women's Muslim Association to develop opportunities for young people and the Muslim community	To develop new projects e.g. Women's only swimming/ opportunities for young people in the community	CEM/ Muslim Associatio n	Funding may be required for specific projects	SCC	Amber
nentary	Co-ordinate the Underpasses working group and to review the aims, objectives and actions of the group	To identify key issues for short, medium and long term maintenance in all Salisbury underpasses for the safety of all residents	Cllr Sample/ Cllr Hocking/ CEM	Funding may be required for specific projects e.g. art work engagement in the underpasses	SASS/ Salisbury Soroptimists/ Wheels of Freedom/ COGs/ Transportation team/ National Highways/ SCC	Amber
Supplementary	Joint CEM lead on the Inequalities workstream - Low income, BAME, digital inclusion, health, military integration, traveller, boater communities, refugees	Empowering community groups to deliver the objectives on diversity, inclusion and tackling inequalities	CEM	N/A	Local community groups/ key partners/ SCC	Amber

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